GOVERNMENT OF INDIA
HUMAN RESOURCE DEVELOPMENT
LOK SABHA

UNSTARRED QUESTION NO:2557
ANSWERED ON:08.08.2000
EDUCATIONAL PROGRAMMES
P.D. ELANGOVAN

Will the Minister of HUMAN RESOURCE DEVELOPMENT be pleased to state:

(a) whether the Government have new plans to produce educational programmes through various educational (films and documentaries) programmes production unites such as AVRC etc.;

(b) if so, the details thereof;

(c) the programmes produced by AVRCs during the last three years and the amount spent for that purpose and the number of programmes proposed to be produced in near future;

(d) whether there is any proposal to increase the number of AVRCs in the country; and

(e) if so, the details thereof?

Answer

MINISTER OF HUMAN RESOURCE DEVELOPMENT (DR. MURLI MANOHAR JOSHI)

(a)&(b): UGC has set up 10 Audio Visual ResearchCentres (AVRCs)and 7 Educational Media Research Centres(EMRCs) in various universities/ institutes. These centres have been producing educational programmes since 1984. 6700 such programmes have been produced by the Media Centresso far. These programmes are telecast on Doordarshan's NationalNetwork and transmitted on all terrestrial transmitters. The primary target audience of these programmes is college students in small towns and rural areas. These programmes are not restricted to syllabus but are designed to broaden the horizon of the viewers.

(c) The details in this regard are as follows: -

(Rs in lakhs)

	No. of Programmes Produced	Amount spent
1997	511	799.76
1998	447	740.64
1999	425	948.22
Total	1383	2488.62

About 450 programmes are proposed to be produced every year.

(d): At present, no such proposal is under consideration of UGC.

(e): Does not arise.